

BIRMINGHAM AREA CABLE BOARD MEETING MINUTES – November 14, 2018

Present: Abraham, Eick, Fenberg, McLain, Shand - Birmingham
 Bayer, Borgon, Bresnahan– Beverly Hills
 Ettenson – Bingham Farms
 Stakhiv – Franklin

Absent: Gugni – Beverly Hills

Also Present: White – BACB Executive Director
 Currier – Attorney for Cable Board
 Rota – Bloomfield Community Television
 Jim Creech – Administrator, Village of Franklin
 Dwight Levens – Executive Director of Technology, Birmingham Public Schools
 Kyle Mazurek – Comcast Representative

McLain called the meeting to order at 7:50 AM in the Village of Beverly Hills Municipal Building at 18500 W. Thirteen Mile Road.

Due to the delayed arrival of the representative of the Baldwin Public Library, McLain requested that item 6. PEG Grant Request – Baldwin Public Library be considered later in the agenda.

Motion by (?), seconded by Stakhiv(?) to amend the agenda to postpone consideration of **6. PEG GRANT REQUEST – BALDWIN PUBLIC LIBRARY** until later in the agenda.

Motion Passed (10-0)

APPROVE MINUTES OF CABLE BOARD MEETING HELD October 17, 2018.

Motion by Borgon, seconded by Eick to approve the minutes of the Regular Cable Board Meeting on October 17, 2018 as presented.

Motion Passed (10 -0).

PUBLIC COMMENTS

None

MUNICIPAL SUPPORT SERVICES GRANT REQUEST – VILLAGE OF FRANKLIN

Jim Creech, Administrator, Village of Franklin, referred to his letter, Report of Use of Grant Funds and Request of Grant Funds, dated October 20, 2018, documenting the expenditures from the 2017-2018 grant funds. The letter also requested a 2018-2019 grant to fund the cost of website support at \$150/mo. (\$1,800/yr.), monthly Comcast services for the Village Hall (Broughton House) at \$138.69/mo. (\$1,664.28/yr.) and monthly Comcast services for the Kreger House (Franklin Community Center) at \$213.36/yr. (\$2,560.32/yr.). The total amount requested is \$6,024.60.

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Ettenson inquired if the Village had providers in the Village other than Comcast. Stakhiv responded that AT&T was available in portions of the area but was unsure if it was available at the Village Hall or Kreger House.

Borgon was interested in the Village's opinion of Revize, the company which redesigned its website. Creech was very complimentary of its work and stated that the website was very easy to use.

Motion by Stakhiv, seconded by Fenberg to approve a Municipal Support Services grant in an amount not to exceed \$6,024.60 to the Village of Franklin for website support and Comcast services for the Village Hall (Broughton House) and the Kreger House (Franklin Community Center) for 2018-2019.

McLain confirmed with White that this was a routine grant and part of the line item in the budget under Municipal Support Services.

Roll Call Vote:
Motion Passed (10-0).

PEG GRANT REQUEST – BIRMINGHAM PUBLIC SCHOOLS

White reported that Dwight Levens, Executive Director of Technology, Birmingham Public Schools, was unable to attend this morning's meeting; however, had attended last month's PEG Committee meeting. He is requesting a grant to improve the quality of its equipment. Levens sent a letter with a detailed quote for the new high school TV equipment. The total amount requested for the PEG grant is \$39,324.00.

Borgon referred to the detailed discussion the committee had had with Levens about this at its last meeting. The committee did its due diligence on the subject and recommends approval of this request.

Motion by Borgon, seconded by Eick to approve a PEG Grant request in an amount not to exceed \$39,324.00 to the Birmingham Public Schools to improve the quality of its technical equipment, as specifically presented in Dwight Levens' memo, Birmingham Public Schools Support, dated October 10, 2018.

Stakhiv was concerned that no representative was available at this meeting to speak to this issue, as has been the case for other requests of such sizable amounts of money. McLain explained this was done at the PEG Committee meeting since Levens had indicated he would not be able to attend this meeting. She added that he had been at the last BACB meeting.

Abraham inquired about how the equipment was distributed between the two (2) high schools. Borgon responded that the high schools almost equally share the equipment. Therefore, the grant is for both high schools. McLain added that the experts who do the infra-structure, as well as those who run the classes were consulted on how those resources would be used.

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Roll Call Vote:
Motion Passed (10-0).

PEG GRANT REQUEST – BALDWIN PUBLIC LIBRARY

Borgon explained this item had been discussed and the grant request detailed at the last PEG meeting. The Library would be taking some of the financial responsibility by paying for part of the upgrade out of its own budget. He felt it was a fair and equitable request and the PEG Committee supported this endeavor and recommended the forwarding of this item to BACB for its approval.

Doug Koschik, Director of the Baldwin Public Library in Birmingham, which serves Birmingham, Beverly Hills, Bingham Farms and the City of Bloomfield Hills was present at the meeting. He provided some historical background of the current equipment in the Library's Rotary Room which is used for recording and live broadcasting of Library Board meetings, other municipal meetings, programs and author visits. The equipment still worked but was getting old and was in need of replacements. The Library is requesting a grant not to exceed \$45,000 to install the new recording equipment, as Borgon had referenced. The actual bid amount is for more than the requested grant; however, the Library would make up the difference out of its budget. Four (4) different vendors were contacted for bids and it was decided to award the project to a local company, Advanced Lighting & Sound. This is also the same company which has provided equipment to other sites in the area, an arrangement BCTV prefers. Borgon added that the Library was the only facility in the area broadcasting local access television which did not utilize the more upgraded equipment. The PEG Committee has requested that Rota become involved with the Library project.

Stakhiv inquired if the PEG Committee had received any paperwork supporting the request as the Cable Board members had not received anything in its monthly packet. McLain confirmed the committee was in receipt of such documentation and that several meetings had been held, one of which had included Koschik. She agreed with Stakhiv and also noted the importance of receiving detailed information concerning the bids and providing evidence that due diligence had been done.

Fenberg encouraged the board members and the public to visit the Library to see all the assets which it has to offer.

White complimented the Library in its generosity in the scheduling of BACB meetings in the facility.

Motion by Borgon, seconded by Fenberg to approve the PEG Grant request in an amount not to exceed \$45,000.00 to the Baldwin Public Library to facilitate the upgrade of equipment in the Library's Rotary Room for the recording and live broadcasting of Library Board meetings, other municipal meetings, programs and author visits.

McLain noted this was in keeping with the appropriate spending of PEG funds.

Roll Call Vote:

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Motion Passed (10-0).

MULTI-BANK SECURITIES (MBS) PRESENTATION

Charles Kipp, Senior Vice President, Multi-Bank Securities, Inc. had not arrived due to traffic. McLain skipped this item.

COMMITTEE REPORTS

Cable Action Committee

Eick reported that White and McLain had final conversations with Muniweb about the design, colors and content and it was finishing the build of the website. White confirmed they had answered the final questions from Muniweb and are waiting for the final product. McLain thanked all those who contributed to this process with their suggestions and comments. She reiterated the goals the committee wanted to accomplish with the new website, including the design concept and the user friendly elements. She thanked Bayer for all her IT professional expertise and gave a short background of some of the “Google Analytics” of the area they had researched and implemented. Hopefully, the launch date will be January 1, 2019.

Bayer emphasized the importance that the new name, “BACB.org” be disseminated. She stated that everyone should be able to do a review of the website a week before it goes live. Shand requested that White send everyone a reminder email of when that preview period begins.

Eick reported that the next CAC meeting will be Thursday, December 6.

PEG Committee

Borgon reported there would be a short meeting following this one. At the last meeting there had been discussions about the two (2) PEG grants which the Cable Board had voted on and approved. At the upcoming meeting the BCTV contract, which will be coming up in June, will be discussed and possible recommendations made as well as the revising of BCTV’s Policies and Procedures.

Rota requested that the six (6) Winter Sports to be filmed be considered at this meeting. He listed those events and known dates.

Motion by Borgon, seconded by Stakhiv to approve payment to BCTV in an amount not to exceed \$15,000.00 (\$2,500 each) for the filming of six (6) winter sporting events, beginning December 13, 2018.

Roll Call Vote:
Motion Passed (10-0).

EXECUTIVE DIRECTOR’S REPORT

White referred to her monthly report dated November 8, 2018. There were two (2) new complaints since the October meeting. The first (1st) complaint came from a Beverly Hills resident through the website who had a concern about the Board. The parties at issue have discussed the situation which was resolved without any intervention by the provider. The second (2nd) complaint was on the same day as the Michigan State vs. Michigan football game. It came

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from a Bingham Farms subscriber who had lost connection due to low dangling Comcast cables in his side yard easement. As a result, the resident lost cable, phone and internet service. Service was restored when the Comcast lines were placed as high as possible in order to maintain safe clearance for DTE lines. This complaint is closed.

McLain thanked Mazurek from Comcast who was at this meeting for the exceptional response and personal intervention in the restoration of the service to the Bingham Farms resident. Ettenson mentioned that Bingham Farms had experienced numerous power outages in the last 60 days. McLain noted that the public should be aware that Ettenson is the representative who responds to business owners in Bingham Farms. Contact Ettenson through the Cable Board phone (248-336-9445) and leave a message for him.

White echoed those compliments to Comcast.

The account balances for the MBS, BBCU and Beverly Hills accounts as of October 31, 2018 were provided to the Board.

Since the last meeting White has written two (2) checks on behalf of the BACB to the Charter Township of Bloomfield for the quarterly contract payment to BCTV and also the BCTV filming of four (4) sports events in October.

In an article on October 29, 2018, Forbes Magazine reported that cable providers currently face a steep challenge from the wireless companies. However, when Disney launches its streaming services in 2019, the cord cutting will be even worse as the company's ultimate plan is to challenge the wireline and cable TV industry. The competition between wireless and cable is heating up as the next generation 5G networks will offer speeds 100 times faster.

White included with her report an updated Board Member Roster and a list of the 2019 regular Cable Board Meeting dates. The Cable Action Committee meetings will continue to be the first Thursday of every month at 4:30 PM at the Baldwin Public Library in Birmingham

White commented that the fund balances were getting high. She will be looking at upcoming bills and those checks which have not cleared to determine if a transfer to the Credit Union would be advisable.

McLain pointed out that the Beverly Hills Liaison was not re-elected this past November. Borgon attended last night's Council Meeting; however, the new President has not yet appointed a new Cable Liaison. McLain thanked Delaney for all of his assistance and due diligence on behalf of the Cable Board.

Motion by Stakhiv, seconded by Ettenson to approve the Cable Board regular meeting dates for 2019.

Roll Call Vote:
Motion Passed (10-0).

PROVIDER RELATED TOPICS**a. Comcast**

Kyle Mazurek, Comcast representative, updated the Cable Board on some of the items which White may have already passed on to the Board: The Internet Essentials program is low cost internet for low income families costing \$10 internet/month and the option to purchase a laptop or desktop computer for \$150. The 8th anniversary of this “Back to School” program was just celebrated and this past fall the program was expanded to include low-income Veterans. In mid-July internet speeds in the area were increased and an even faster speed was rolled out this past week. Many options are available in the area.

With the changing landscape in telecommunications, McLain advised residents that now was the time to educate yourself and partner with your provider to get the information you need or consider other options.

Answering Abraham’s question concerning the availability of the different speeds, Mazurek explained that this was due to the usage of the different devices and their connectivity. He also expanded on the qualifications for low income Vets. The InternetEssentials.com website has been set up with more information on the program. Fenberg suggested and both McLain and Mazurek confirmed that the school district was aware of this program. McLain added that the new BACB website would also have this and other resourceful information on it.

b. AT&T/Uverse/Direct TV

There was no representative present and McLain did not receive any new updates.

c. WOW

There was no representative present and McLain did not receive any new updates.

McLain mentioned that in the Michigan legislature there were a number of new small cell initiatives coming up for a vote after the holiday break. Currier listed all the pertinent ones and added that he had sent written forms objecting and protesting against these activities to McLain for distribution. He urged communities to voice their objections to these initiatives, as they may be just the beginning of such activities.

BAPA/BAMA REPORT

Rota referred to his memo to BACB dated November 7, 2018. He listed the completed **BAMA** Programs which were six (6) regularly scheduled municipal meetings, the BACB Meeting, the Parks and Rec Board Meeting, the Multi Modal Meeting, the Zoning Board Meeting and the Advisory Parking Committee Meeting.

For the **BAPA** Programs, from the BACB area individual producers and organizations, twenty-one (21) programs were taped, all of which he listed.

PRODUCER WORKSHOPS and/or CAMERA WORKSHOPS- BCTV is offering a one-on-one session for those who are interested in producing their own show and for those who want experience behind the scenes. Please call 248-433-7790 and BCTV will schedule a date and time for you.

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The grant was approved for the Baldwin Public Library for new cameras and sound and he would be working with the Library and Advanced Lighting and Sound. It is anticipated that the project will be completed by early next year. McLain thanked Rota and Kowalski, et al., for all their involvement in this project which is not part of BCTV's contract with BACB but is evidence of their commitment to the partnership with the various communities and their desire to produce exceptional quality programming.

Borgon noted that Beverly Hills, Bingham Farms and Franklin have not requested that some of their meetings be taped.

OLD BUSINESS

McLain mentioned that when watching what is happening in the State Legislature, please note how your elected representatives are being informed of all sides of the issues.

NEW BUSINESS

McLain acknowledged and congratulated BACB member, Rosemary Bayer, who was elected to the State Senate.

White pointed out to the Board that the Auditors would be added to the December meeting agenda. The audit is in the process of being completed.

PUBLIC COMMENTS

None

BOARD COMMENTS

Ettenson shared a personal "Kudo" to AT&T involving the loss on Friday and restoration of his landline on Saturday. He found a resource, <https://www.elliott.org>, which worked. This is the website of a "...non-profit organization that offers free advice and advocacy for consumers" and lists contacts in various categories. Under "Telecommunications" he found AT&T, found an email address for the head of customer service, he sent an email and within an hour received a call from the President's office at AT&T asking how they could help. A technician was dispatched Saturday morning and resolved the problem of the "mouse-eaten" wires. He is concerned for a senior citizen who might have a similar problem, cannot dial 911 and does not have a cell phone back-up. Yesterday he received a call from the office of AT&T's President asking if his problem had been resolved.

McLain noted that the MBS presentation scheduled for this meeting would be re-scheduled and placed on December's meeting agenda.

There being no further business, the meeting was adjourned at 8:50 AM.