



**Your advertisement can reach every address in Beverly Hills!**

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**2020 Calendar Advertising Insert**

For the past 15 years, Beverly Hills has offered an advertising opportunity in its Village Calendar. You can be part of a valuable partnership between the Village of Beverly Hills and the business community.

The Calendar is professionally designed and includes important dates, public meetings, and contact information for Village departments and services. Advertising offers one- or two-color display advertising options.

**Distribution of Publication**

The Calendar is mailed to all Village of Beverly Hills residential addresses and businesses - over 4,200. It is also available for pickup at the Village Office, on the Village website, and copies are furnished to local neighborhood associations and new residents throughout the year.

**Don't Delay**

Time and display space is limited. **Contracts and payment are due by September 23.** No exceptions. Don't miss out on this opportunity, reserve your space today.

**Get More Information**

If you have questions, please contact:  
Kristin Rutkowski, Village Clerk  
248-646-6404  
krutkowski@villagebeverlyhills.com

**Ad Rates (one color – Black)**

	<u>Regular</u>	<u>Nonprofit Rate</u>
Full Page	\$900	\$810
Half Page	\$560	\$504
Quarter Page	\$405	\$364
Eighth Page	\$270	\$243
Business Card	\$90	\$81
Business Listing	\$65	\$45
Add Spot Color (PMS – to be determined)	\$50	

**Display Advertising Dimensions**

- Full Page – 10.5" wide x 8" tall
- Half Page Vertical – 5.25" wide x 8" tall
- Half Page Horizontal – 10.5" wide x 4" tall
- Quarter Page – 5.25" wide x 4" tall
- Eighth Page – 2.63" wide x 4" tall
- Coupon/Business Card – 3.5" wide x 2" tall

**Ad Layout Formats**

Finished layout to size saved as PDF or JPG can be emailed to:  
krutkowski@villagebeverlyhills.com.

**Layout/Production**

The price of your ad includes a simple layout consisting of your company logo, twenty-five or less words of text, address, telephone, fax numbers, email and/or web address. Advertiser should provide basic ad layout, copy, and camera-ready logo.

**Additional Details for Advertisers**

All advertisements are subject to the approval of the editor and publisher, the Village of Beverly Hills.

All accounts are due and payable by **September 23, 2019** to Village of Beverly Hills. Send remittance to **Village Clerk, 18500 W. 13 Mile Rd., Beverly Hills, MI 48025**



Calendar Advertising Contract

Name of Advertiser: \_\_\_\_\_
Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_
Billing Address: \_\_\_\_\_
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_
Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- All advertisements are subject to the approval of editor and publisher, the Village of Beverly Hills.
Position in layout is neither sold nor guaranteed
All accounts are due and payable by September 23, 2019 to Village of Beverly Hills.
Client assumes full responsibility and liability for content of all advertising copy.
Artwork should be submitted electronically. Preferred formats are PDF or JPG. All necessary fonts should be submitted with artwork.
Business Listing - Submit the Business Name, Address, Website, Phone Number and Email Address to be published.

Check all boxes that apply to your advertising request:

- Ad Size: [ ] Full
[ ] Half Page Vertical
[ ] Half Page Horizontal
[ ] Quarter Page
[ ] Eighth Page
[ ] Business Card
[ ] Business Listing (Text-Name, Address & Phone)
Color: [ ] One Color (Black)
[ ] Two Color (Black & TBD color; +\$50)
Rate: [ ] Regular
[ ] Non-Profit (10% discount on display ads)

Calculate Your Cost:

Ad Rate (See chart on attached sheet): \_\_\_\_\_
Second color? If yes, add \$50: \_\_\_\_\_
Total Due: \_\_\_\_\_

I, the undersigned, have read, fully understand and agree to the terms listed on this page.

Authorized by: \_\_\_\_\_
Title: \_\_\_\_\_
Date: \_\_\_\_\_

Deadlines:

This Contract and payment is due by September 23, 2019
Artwork/Business Listing Text and Payment Due by September 23, 2019

Send all contracts, communications & payments to:

Kristin Rutkowski
Village of Beverly Hills
18500 W. 13 Mile Road
Beverly Hills, MI 48025
krutkowski@villagebeverlyhills.com